

AMENDMENT AND RESPONSE UNDER 37 CFR § 1.116 – EXPEDITED PROCEDURE

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Dkt. 2050.004US1

Serial Number: 09/767,793

Filing Date: January 23, 2001

Title: METHOD AND SYSTEM FOR SCHEDULING ONLINE TARGETED CONTENT DELIVERY

REMARKS

This responds to the Advisory Action mailed on April 7, 2006.

Claim 14 has been amended, claims 1-13, 15-59 are canceled; as a result, claims 14, and 60-68 are pending in this application.

Applicants reserve the right to reintroduce cancelled claims in continuation applications.

Allowable Subject Matter

Claim 14 was objected to as being dependent upon a rejected base claim, but was indicated to be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims. Claim 14 has been amended accordingly. Applicants respectfully submit that claim 14 is in condition for allowance.

Claims 60-68 are indicated as allowed.

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### CONCLUSION

Applicants respectfully submit that the claims are in condition for allowance and notification to that effect is earnestly requested. The Examiner is invited to telephone Applicants' attorney, at (352) 373-8804 (Gainesville, Florida) to facilitate prosecution of this application.

If necessary, please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

Respectfully submitted,

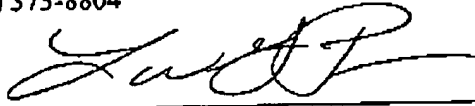
TIM CARRUTHERS ET AL.

By their Representatives,

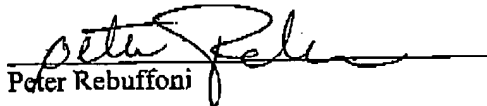
SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.  
P.O. Box 2938  
Minneapolis, MN 55402  
(352) 373-8804

Date 5/1/2006

By

  
Lucinda G. Price  
Reg. No: 42,270

I hereby certify that this paper is being transmitted by facsimile to the U.S. Patent and Trademark Office on the date shown below.

  
Peter Rebuffoni

05-01-2006  
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